



MICHIGAN ASLA ANNUAL CONFERENCE & AWARDS GALA

OCTOBER 23, 2008

FREDERIK MEIJER GARDENS AND SCULPTURE PARK

1000 EAST BELTLINE AVENUE NE
GRAND RAPIDS, MI 49525

The Art of Landscape Architecture

FEATURING:

BILL THOMPSON
EDITOR IN CHIEF



WITH PRESENTATIONS
FROM:

PROGRESSIVE AE

JJR

THE MICHIGAN
CHAPTER OF ASLA

MEIJER GARDENS

MICHIGAN CHAPTER OF THE AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS
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CONFERENCE AGENDA

6:30 am	Vendor setup begins
8:00 to 9:15 am	Registration Opens with Continental Breakfast Available
9:15 to 9:25 am	Welcome Brian Mulligan, ASLA - President Elect
9:25 to 9:35 am	State of Michigan ASLA Kenn Rapp, ASLA - President
9:35 to 9:45 am	ASLA National Update Pam Blough, ASLA - Trustee
9:45 to 10:15 am	Break with Vendors
10:15 to 11:00 am	Nature and Art Through The Eyes of Children This presentation will cover design, construction detailing, plantings and learning opportunities for the Lena Meijer Children's Garden. Presenters will include design consultants Greg Scott and Bob Petko from Progressive AE and Meijer Garden horticulturist and humorist, Ian Warnock.
11:00 to Noon	Educational Guided Tours of Meijer Gardens and Sculpture Park <i>Tour #1: Lena Meijer Childrens Garden Tour</i> Greg Scott, ASLA, Progressive AE Bob Petko, ASLA, Progressive AE Ian Warnock, Lead Horticulturalist at Frederik Meijer Gardens & Sculpture Park <i>Tour #2: Sculpture Garden Tour</i> Caleb Brennan, Conservator and Assistant Curator of Sculpture at Frederick Meijer Gardens & Sculpture Park
Noon to 1:30 pm	Lunch with Exhibitors, Announcements, and Awards Michigan Chapter Officers & Staff

CONFERENCE AGENDA

1:30 to 2:45 pm

Keynote Speaker - Bill Thompson, FASLA

The Art of Landscape Architecture

Landscape Architecture editor Bill Thompson, FASLA, draws upon his travels to landscapes world-wide and his reflections for his monthly "Land Matters" column to raise pointed questions about the role of the art of the landscape and its relation to fashionable trends and to landscape architects' role as stewards.

2:45 to 3:00 pm

Break With Exhibitors

3:00 to 4:00 pm

Educational Breakout Sessions

A: SketchUp: Redefining the Tools of the Trade

James Greene, ASLA, JJR

One of the biggest challenges we as Landscape Architects face remains how to effectively communicate design concepts and ideas to our clients. A successful presentation of a design is often determined by the quality and effectiveness of the presentation materials. SketchUp provides Landscape Architects with a dynamic tool that can be used throughout the design process to successfully communicate a designer's thoughts from the initial stages of design through to the completion of the finished product.

SketchUp quickly enables even the novice user to generate accurate three dimensional models that can portray the relationship of design elements, demonstrate mass and scale with confidence and even depict materials of a particular design. With further refinement, these models can be used to create presentation quality graphics including: plans, sections, elevations, perspectives and animated fly-throughs.

This seminar will explore the many applications of SketchUp for the Landscape Architect including: its use in the design process as well as the benefits and value in its application across a variety of projects from master planning to site specific design. In addition, discussion will touch on factors that can govern the utilization of this tool, such as time, budget, application and audience.

B: Michigan Licensure Initiative & Grassroots Lobbying - What's in it for you.

Keith Cheli, ASLA, Michigan ASLA GAC Chair

Derek Dalling, Executive Director and Lobbyist for the Michigan Chapter of ASLA

An informative session on the Michigan Landscape Architect Licensure initiative, with a question and answer session covering topics on licensure, continuing education, the importance of grassroots lobbying, why you should be involved, what it means to you, and how will you be effected.

4:00 to 4:15 pm

Break with Exhibitors

4:15 to 5:00 pm

Getting Published in LAM - Bill Thompson, FASLA

Editor Bill Thompson will lay out the "rules of the game" for getting your work published in LAM and will answer any and all questions.

5:00 to 6:00 pm

President's & Fellows Cocktail Reception

6:00 to 8:30 pm

Awards Gala Dinner

SPEAKER BIOS

J. William “Bill” Thompson, FASLA

Mr. Thompson is the editor in chief of Landscape Architecture magazine. A writer and editor who has been with the magazine since 1988, he became editor in chief in 1990. He has introduced critical commentary into LAM and has sparked greatly increased letters to the editor with his monthly “Land Matters” editorial. A prolific writer, Bill received the Bradford Williams Award for his writing about landscape architecture in 2001. He is coauthor with Kim Sorvig of Sustainable Landscape Construction, published by Island Press and in its second edition this year. A great believer in the virtues of urban living and pedestrian environments, he lives and walks to places with his wife in the historic core of Washington, D.C.

Greg Scott, ASLA

Mr. Scott is a Landscape Architect at Progressive AE in Grand Rapids, MI. He holds a BLA from Michigan State University ('85). Mr. Scott has been involved with numerous projects at Frederik Meijer Gardens and Sculpture Park over the last 10 years. Projects have ranged from high profile improvements such as the Children’s Garden, Amphitheater, and Sculpture Park to infrastructure and support items such as a maintenance building, parking lots and building additions. Current projects include improvements for John Ball Park Zoo, Muskegon State Park and Traverse City State Park.

Robert Petko, ASLA

Mr. Petko is a Landscape Designer at Progressive AE in Grand Rapids, MI. He holds a BLA from Michigan State University ('74). Mr. Petko was a design team member on the Lena Meijer Children’s Garden project. Current projects are St. Mary’s Hospital Master Plan, Blodgett Hospital Expansion and Jefferson Avenue Streetscape.

Ian Warnock

Mr. Warnock is a horticulturist at Frederik Meijer Gardens. Mr. Warnock is a “transplanted” Scotsman and was raised in the seaside town of Gourrock. After working for the local Parks Department, he went to the Threave School of Gardening in the south of Scotland. He is a Fellow of the Royal Horticultural Society. On completion of his course, he was awarded an International Scholarship to study at Longwood Gardens in Pennsylvania. He later returned to the US and has worked on a private estate on the outskirts of Philadelphia, a large garden center chain in Maryland, the US Botanic Garden in Washington DC and was Head Gardener at the British Embassy. In 1995 he moved north to his wife’s hometown of Grand Rapids, Michigan. He is currently the Lead Horticulturist for outdoors at the Frederik Meijer Gardens and over the years has been heavily involved in the design and layout of the Gardens. His main duty however is taking care of and having fun in the Lena Meijer Children’s Garden.

Caleb Brennan

Mr. Brennan is a Conservator and Assistant Curator of Sculpture at Frederick Meijer Gardens & Sculpture Park. He holds a Bachelor of Arts in Studio Art from Spring Arbor College and a Master of Fine Arts from Michigan State University ('86). Mr. Brennan works primarily with the permanent art collection at Frederick Meijer Gardens & Sculpture Park. Brennan was involved with the original design of the sculpture park area. Currently he works with curators, artists, engineers, horticulturists, and landscape architects to merge the artist’s vision and the physical needs of the sculpture within the overall design and needs of the gardens and sculpture park.

James Greene, ASLA

Mr. Greene is a Landscape Architect and LEED AP at JJR in Ann Arbor, Michigan. He holds a BLA from Michigan State University ('04). Mr. Greene has been a guest lecturer at the University of Michigan’s Landscape Architecture Graduate Program on SketchUp and 3D modeling. Recent projects he has been involved with include The Detroit RiverWalk, Dearborn Intermodal Station and The University of Michigan Stadium Expansion.

Keith Cheli, ASLA

Mr. Cheli is a past-president and current chair of the Government Affairs Committee for the Michigan Chapter of ASLA. Mr. Cheli serves as a District Planner, MDNR Parks and Recreation Division, Gaylord Operations Center.

Derek Dalling

Mr. Dalling is the Executive Director and Head Lobbyist for the Michigan Chapter of ASLA. Mr. Dalling is vice-president of Kindsvatter and Associates, who serves as the Michigan Chapter ASLA management firm.

MICHIGAN ASLA 2008 ANNUAL CONFERENCE REGISTRATION FORM

REGISTRANT NAME(S) _____

NAME #2 _____ NAME #3 _____

NAME #4 _____ NAME #5 _____

NAME #6 _____ NAME #7 _____

CONTACT EMAIL _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

REGISTRATION SELECTIONS:

Annual meeting registration includes all planned meal functions, access to exhibitor hall, tours, educational sessions, and the Awards Gala. Extra tickets to the awards gala only are available. Please see below for more information. All prices are per registrant.

Michigan ASLA Member/Non-Member - \$125 # of Attendees _____ x \$125.00 _____

Michigan ASLA Student - \$50 # of Attendees _____ x \$ 50.00 _____

Awards Gala Only - \$45 # of Attendees _____ x \$ 45.00 _____

of Registrants Attending Gala _____ (included with Registration)

NEW! Do you have more than three people Registered on this form? Sub Total _____

Receive \$25.00 off per person. All registrants must be listed on this

form at time of submittal, no exceptions. # of Attendees _____ x (\$25.00) (_____)

TOTAL _____

MEAL CHOICES:

LUNCH: Buffet Vegetarian _____ (Qty)

DINNER: *Please indicate your Dinner Choice and Quantity if registering more than one person.*

Salmon _____ (Qty)

Chicken Francaise _____ (Qty)

Eggplant Parmesan _____ (Qty)

Please note any dietary restrictions: _____

PAYMENT INFORMATION:

Check #: _____ Credit Card: Visa MasterCard American Express

Card Number: _____ Exp. _____

Cardholder Name _____ Signature _____

Please submit all annual meeting registrations by October 13, 2008

Please mail completed registration form and payment to Michigan ASLA:

1000 W St. Joseph Hwy, Suite 200 | Lansing, MI 48915

or fax with credit card information to: Michigan ASLA (517) 485-9408

Phone: (517) 485-4116 | Fax: (517) 485-9408 | Email: manager@michiganasla.org

Annual Meeting registration is also available online.

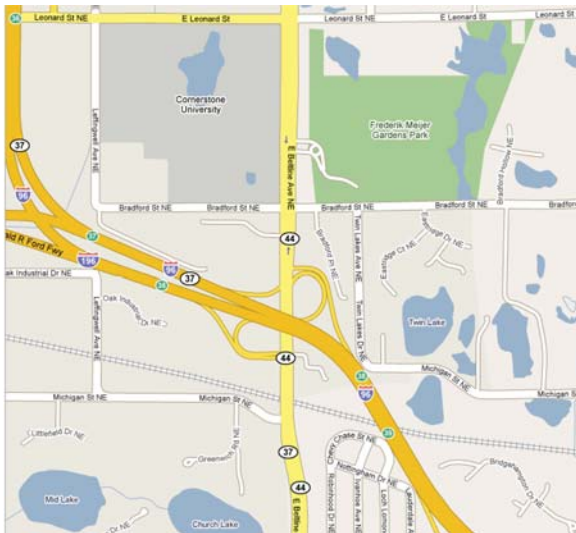
Visit www.michiganasla.org for more information.



Michigan Chapter of ASLA
1000 West St Joseph Hwy, Suite 200
Lansing, MI 48915

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INFORMATION & REGISTRATION
PACKET



A special thanks to our 2008 supporters:

landscapeforms®
outdoor furniture and accessories



Directions to:

Frederik Meijer Gardens & Sculpture Park
1000 East Beltline NE
Grand Rapids, MI 49525

From the East:

Follow Interstate 96 west to exit 38, East Beltline. Turn right (head north), entrance will be on the right less than 1/2 mile.

From the West:

Follow Interstate 96 or 196 east to exit 38, East Beltline. Turn left (head north), entrance will be on the right less than 1 mile.